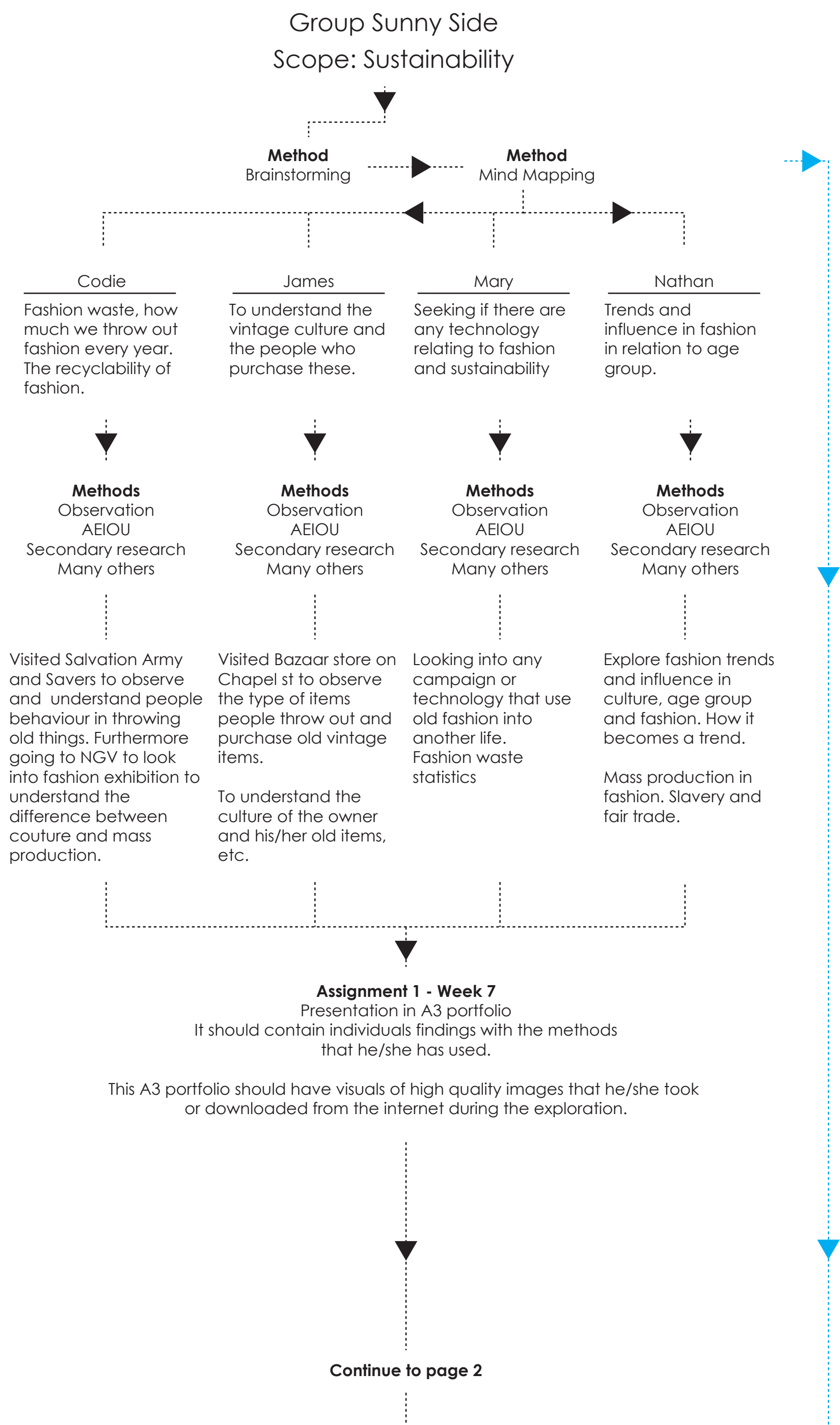


Research Global Design Trends

Scenario example



Assignment 3 - Week 14
Your visual journal should contain discussions between your team member, images, individual and group research findings, design ideas and self reflection on weekly basis about your research.

Assignment 2 - Video proposal

The group will need to gather the research together to find a context within the chosen scope (in this case Sustainability in Fashion).
The group will need to create a mock video either for Awareness or Education or Promotional or others

During the making of the video and finding a solution to a problem
You as a group will need to utilise testing from different people to gather validation whether your idea is good or need further improvements

As a group
Filtering your thoughts and come out with few solutions for validations

Research and Validation
in using Participatory Design methodology
in using Semantic differential
in prototyping
in user testing
in 5 Whys
Many more

Video proposal - Week 14

The video should contain storytelling and a message based on the research, you have gathered using various kind of methodologies and a solution idea that you would like to provide. The video should be Creative and Engaging yet Meaningful

i.e. Sustainability in Fashion video proposal

From understanding the culture and business perspective of fashion, Sunny Side group presented an idea where it would be recycling clothes system that can be used for We have found 10 out of 35 has and